



# GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 2/28/2021

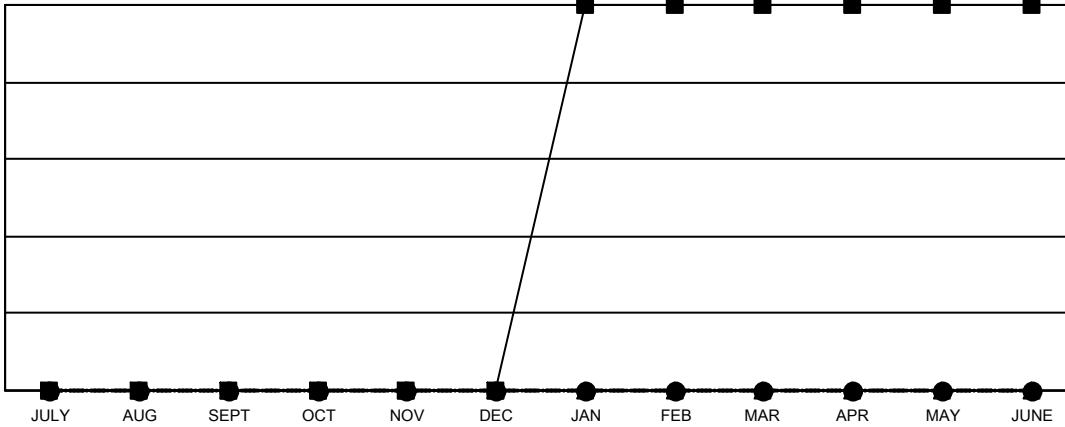
Multiple District 3

LOCATION: OKLAHOMA

| Clubs                 |               |           |               |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2020-2021 |               |           |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT         | 0             | 0         | 2             |
| OCT/NOV/DEC           | 0             | 0         | 0             |
| JAN/FEB/MAR           | 1             | 0         | 3             |
| APR/MAY/JUNE          | 0             | 0         | 0             |

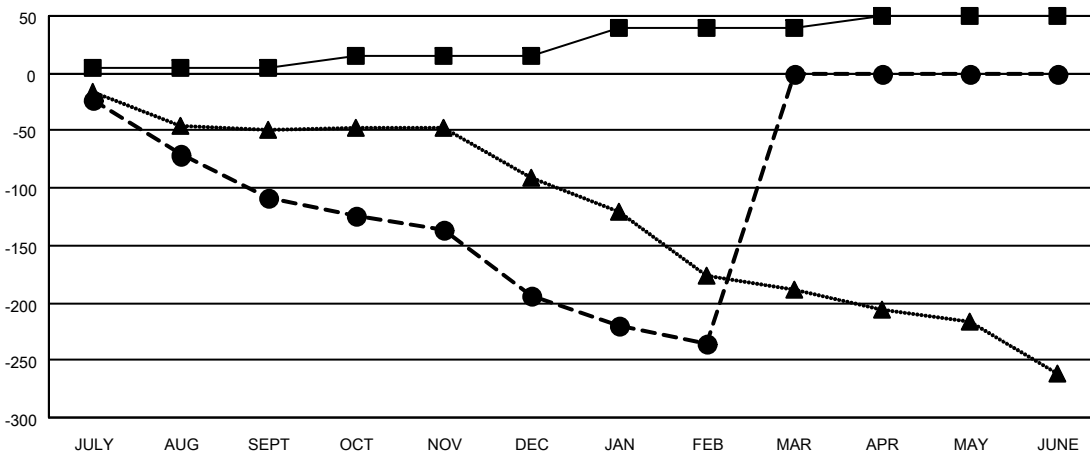
| Members               |                        |                      |  |
|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2020-2021 |                        |                      |  |
| QUARTER               | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT         | 5                      | 51                   | 157  |
| OCT/NOV/DEC           | 10                     | 62                   | 140  |
| JAN/FEB/MAR           | 25                     | 37                   | 78   |
| APR/MAY/JUNE          | 10                     | 0                    | 0  |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - MEMBER GROWTH NET GOAL
- - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

**DROPPED CLUBS: 5**

54 CLUBS OF 150 ADDED 1 OR MORE NEW MEMBERS

| GENDER DISTRIBUTION |                |
|---------------------|----------------|
| MALE                | 2,254 (67.87%) |
| FEMALE              | 1,067 (32.13%) |

| DROPPED MEMBERS |            |
|-----------------|------------|
| DECEASED        | 24         |
| CLUB CANCELLED  | 39         |
| OTHER           | 312        |
| <b>TOTAL</b>    | <b>375</b> |

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

|                                 |     |
|---------------------------------|-----|
| TOTAL FAMILY UNIT MEMBERS       | 431 |
| FAMILY MEMBERS PAYING HALF DUES | 218 |